



# Ball/House and Pageant Communities Conference 2017

**2017 Sponsor/Exhibitor Packet**  
October 5 – October 7, 2017



2311 Dr. Martin Luther King Jr. Blvd – Dallas, TX 75215

P: 214-421-4800

[www.BHAPConference.org](http://www.BHAPConference.org)

## Letter to Potential Supporters

Dear Prospective Supporter:

Abounding Prosperity, Inc. (AP, Inc.) is proud to host the **6<sup>th</sup> Annual Southern Regional Ball/House and Pageant (B/HAP) Communities' Leadership and Health Disparities Conference** (*now known throughout the country simply as "B/HAP"*). B/HAP convenes each year during the first weekend of October in Dallas, Texas. Meeting dates for B/HAP 2017 are Wednesday, October 5<sup>th</sup> to Saturday, October 7<sup>th</sup>.

The overall goal of the B/HAP Conference is to reduce health disparities across the Southern Region of the United States by promoting health equity and improving leadership capacity among sexual minorities and members of the GLBT community. The Southern Region of the United States has felt the devastating impact of the HIV/AIDS epidemic and among localities listed in the National HIV/AIDS Strategy's 12 Cities Project, a White House initiative created to eliminate the burden of AIDS in jurisdictions most affected, the primary conference target audience includes members, patrons, spectators and allies of the House Ball Community in the southern region of the US. These states include *Alabama, Arkansas, DC, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia*. We also have invited researchers, reproductive and sexual health educator prevention specialists, medical professionals, local, state and federal health officers, health policy makers and elected officials.

As we prepare for our 6<sup>th</sup> Annual Conference, we have chosen the theme: **"Spreading the L.U.V!:** **Defeating Health Disparities Through Acts and Demonstrations of Leadership, Unity, and Verity!"** to underscore public knowledge of disproportionate, health outcomes like new incidences of HIV/AIDS which target poor, people of color and how B/HAP communities are contributing effective leadership to lessening such disparities. In addition to the benefits of focusing on promoting the grass-roots "*voice*" and an organic leadership "*presence*" from within B/HAP communities, the 2017 conference also will promote those businesses that want to earn more significant, market shares and customers' brand loyalty from the Gay, Lesbian, Bisexual and Transgender (GLBT) communities of color, especially those GLBT of color who will participate in Dallas Southern Pride, the weekend entertainment venue concurrent with the B/HAP Conference every year.

AP, Inc. will host the B/HAP Conference which will target African American and Latino men who have sex with men (AAMSM/LMSM) as well as Transgender male-to-female (*T-MTF*) individuals. All of these persons are members, fans, supporters, allies and/or spectators of Ball/House and Pageant (*B/HAP*) communities. The B/HAP Conference will enable Abounding Prosperity to continue to serve educational needs within these African American and Latino MSM populations, but an intentional focus of the B/HAP Conference is on young MSM/T-MTF who compete within the Ball/House and Pageant (*B/HAP*) communities and who also may be attending Dallas Southern Pride, an annual event planned by AP, Inc. in conjunction with the B/HAP Conference.

For additional information about the **2017 B/HAP Conference, Dallas Southern Pride** events, or the efforts of AP, Inc., please feel free to contact us by phone 214-421-4800 or email [info@bhapconference.org](mailto:info@bhapconference.org).

Sincerely,

**Kirk Myers, Chief Executive Officer**

**Abounding Prosperity, Inc.**

## **Sponsor/Vendor Information**

### **All vendor applications must be received by September 15, 2017**

Exhibit space is limited and will be filled on a first-come, first-served basis. Applications and full payment must be received by September 15, 2017.

#### **Exhibit Schedule:**

- Set-Up Date/Hour    Wednesday October 5, 2017 ▪ 6:00pm-10:00pm
- Teardown Date/Hour     Sunday, October 7, 2017 ▪ 7:00pm – 9:00pm

#### **Exhibit Space Includes:**

- (2) 3ft x 6ft table per vendor with box skirt, 2 chairs, and trash can
- Basic electricity and connection, general maintenance of aisles, hotel lighting, heating, air conditioning, and ventilation.

#### **Exhibit space does not include:**

- Drapes and placement of display equipment
- Decoration and related services
- Guard Services
- Labor (*i.e., carpenters, electricians, and drapers*)
- Special lighting, special electrical power, or special connection and/or telephone lines
- Gas or water supply

Please contact hotel for additional fees and installation costs for above services at:

**Dallas Marriott Suites/Market Center**  
**2493 N Stemmons Freeway**  
**Dallas, Texas 75207**  
**P: 214-905-0050**

#### **Storage:**

No storage area available. All Sponsors are responsible for breakdown each day.

## Sponsor/Vendor Contract

**All vendor applications must be received by September 15, 2017.**

*\*Nametag will be produced from information provided below.*

First Name	Last Name	Date
Mailing Address		City, State Zip Code
Telephone	Fax	Email Address
Business Name/Organization		
Mailing Address		City, State Zip Code
Telephone	Fax	Cell Phone

Arrival Date/Time \_\_\_\_\_

Please describe your exhibit and the materials you are displaying/selling.

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\_\_\_\_\_

\_\_\_\_\_

List additional person working with Exhibit. Nametag will be issued.

First Name	Last Name	Address	City/State/Zip
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Sponsor Fees - *Resale License may be required.*  
 Contact PJ Moton [pmoton@bhapconference.org](mailto:pmoton@bhapconference.org) for information

- Non-Profit – Sales, \$500 a day**
- Non-Profit – Information Only, \$250 a day**
- For Profit – Sales/Information, \$500 a day**

\_\_\_\_\_ **Total Amount Enclosed**

**With your signature you agree to the terms outlined on the Sponsor Information Form and agree to the following; Sponsor assumes responsibility and agrees to indemnify and defend B/HAP Conference and Dallas Marriott Suites-Market Center against any claim or expenses arising out of the use of the exhibition space. The Sponsor understands that B/HAP Conference and Dallas Marriott Suites-Market Center maintain no insurance covering the Sponsor’s property; and, it is the sole responsibility of the Sponsor to obtain such insurance.**

## Sponsorship Packages

### Platinum Sponsor - \$20,000

- Everything included in **Gold B/HAP Sponsorship Level**
- Exclusive Event Title Sponsor (*i.e. XYZ Company presents B/HAP 2017*)
- Banner at Host Hotel
- Exclusive selected team of individuals to promote your products and/or services at Official Pride Sponsored events and Host Hotel
- Company name listed on B/HAP promotional materials
- Six (6) Conference Registrations
- Recognized as a co-presenting sponsor along with Abounding Prosperity in all press releases and media announcements
- Vendor Exhibition booth set-up at host hotel (*Dallas Marriott Suites-Market Center*)

### Gold Sponsor - \$15,000

- Everything included in **Silver B/HAP Sponsorship Level**
- Prominent placement of sponsor signage at all events
- Vendor Exhibition booth set-up at host hotel (*Dallas Marriott Suites-Market Center*)
- Internet banner on our official [www.BHAPConference.org](http://www.BHAPConference.org) website

### Silver Sponsor - \$10,000

- Everything included in **Bronze B/HAP Sponsorship Level**
- Two (2) B/HAP Conference Registrations
- Display of sponsor signage at all Official Pride and B/HAP sponsored events
- Prominent placement of sponsor logo on all promotional and printed material

### Bronze Sponsor - \$5,000

- Everything included in **Friend of B/HAP Sponsorship Level**
- Recognized as a participating sponsor in all press releases and media announcements
- Your promotional items included in bags distributed at host hotel

### Friend of B/HAP - \$1,000

- Web site acknowledgment and hyperlink

## Sponsorship Application

*Please make all checks and/or money orders payable to Abounding Prosperity, Inc.*

**Mail to: Abounding Prosperity, Inc.**

**2311 Dr. Martin Luther King Jr. Blvd • Dallas, Texas 75215**

*Please allow 7 business days to verify funds.*

Please return this form and your check/money order to:

**Abounding Prosperity, Inc.  
2311 Dr. Martin Luther King Jr. Blvd  
Dallas, Texas 75215**

**COMPANY NAME:** \_\_\_\_\_

**CONTACT NAME/TITLE:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP CODE:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**FAX NUMBER:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**CONTRIBUTION \$** \_\_\_\_\_

**Please circle your sponsorship level:**

Platinum <b>\$20K</b>	Gold <b>\$15K</b>	Sliver <b>\$10K</b>	Bronze <b>\$5K</b>	Friend <b>\$1K</b>
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\_\_\_\_\_ A check or money order is enclosed for our sponsorship contribution.

\_\_\_\_\_ Unfortunately, we will not be able to participate in the sponsor categories listed. However, enclosed is a contribution to **Abounding Prosperity, Inc.**

**All Sponsor/Vendor Applications are due by September 15, 2017.**

## Advertising Opportunities

<b>COMPANY NAME:</b>	
<b>MAILING ADDRESS:</b>	
<b>CITY:</b>	
<b>STATE:</b>	
<b>ZIP CODE:</b>	
<b>COUNTRY: USA</b>	
<b>PHONE:</b>	
<b>FAX:</b>	
<b>URL:</b>	
<b>LOGO INCLUDED:</b>	
<b>CONTACT NAME:</b>	
<b>EMAIL:</b>	
<b>PHONE:</b>	

<b>Ad dimensions and specifications:</b>		
	<b>Portrait</b>	<b>Landscape</b>
<b>Full Page</b>	<b>H: 8.5 x W: 5.5</b>	<b>H: 5.5 x W: 8.5</b>
<b>½ Page</b>	<b>H: 8.5 x W: 2.75</b>	<b>H: 4.25 x W: 5.5</b>
<b>¼ Page</b>	<b>H: 4.25 x W: 2.5</b>	<b>H: 2.25 x W: 5.5</b>

Please email ad to [montee@bhapconference.com](mailto:montee@bhapconference.com) via the following:

- **300 dpi**
- .eps, .jpg, .pdf

Should you have any problems emailing ad or for ads larger than 10MB, please call 404-454-5469 to set up alternate way of sending (*i.e. Dropbox or WeTransfer*).